

Advanced Finance Strategies for C-Suite Leaders

Interdisciplinary pathways to enhance decision-making and drive sustainable growth for executives.

Business Instructor: David Reynolds • 5 sections • 45 lessons • 18.25h total

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About this course

As a C-suite leader, you face financial challenges that go beyond traditional spreadsheets. Isolated finance approaches often fall short in today's interconnected business world, where decisions require insights from multiple disciplines. This course addresses that gap by blending advanced finance with strategy, operations, and technology.

You'll learn practical frameworks for corporate finance, valuation, and risk management through video lessons, real-world case studies, and interactive exercises. The content covers everything from global capital markets to ethical decision-making, helping you lead with confidence and innovation.

Course curriculum

Foundations and Preparation

- **Introduction to Advanced Finance for Leadership (12m)**
Understand why traditional finance education is insufficient for C-suite roles and explore new interdisciplinary frameworks.
- **Mapping the C-Suite Financial Landscape (18m)**
Identify key financial challenges and opportunities facing top executives in today's global market.
- **Core Financial Metrics for Executive Decision-Making (25m)**
Learn to interpret and use financial data beyond the basics to inform strategic choices.
- **Interdisciplinary Thinking in Finance (15m)**
See how combining finance with other fields leads to more effective business outcomes.
- **Case Study: A CEO's Financial Dilemma (20m)**
Analyze a real-world scenario where interdisciplinary finance methods resolved a critical issue.
- **Setting Financial Goals Aligned with Strategy (18m)**
Step-by-step guide to linking financial targets with overall business objectives.
- **Risk Assessment for Leaders (22m)**
Practical methods to identify and manage financial risks at the executive level.

Core Concepts in Advanced Finance

- **Advanced Corporate Finance Strategies (30m)**
Dive into capital structure, investment decisions, and funding options with real examples.
- **Valuation Techniques for Complex Assets (25m)**
Learn to value intangibles, startups, and global operations using proven models.
- **Global Capital Markets and Their Impact (20m)**
Understand how international markets influence corporate finance and strategy.
- **Integrating Behavioral Finance into Leadership (18m)**
Use insights from psychology to improve financial decisions and team dynamics.
- **Financial Modeling for Strategic Planning (35m)**
Build models that incorporate multiple business functions for accurate forecasting.
- **Case Study: Mergers and Acquisitions from a C-Suite View (28m)**
Examine an M&A deal through finance, strategy, and operations lenses in a detailed analysis.
- **Sustainability and Finance (22m)**
Explore how ESG factors influence financial performance and reporting requirements.
- **Tax Strategy for Multinational Corporations (25m)**
Optimize tax structures across jurisdictions with practical examples and case studies.
- **Financial Regulation and Compliance for Leaders (20m)**
Navigate regulatory challenges without stifling innovation or growth.

Deep Dive into Interdisciplinary Applications

- **Finance and Operations: Supply Chain Economics (18m)**
Link financial decisions to operational efficiency and cost management strategies.
- **Marketing Finance: ROI of Brand Investments (22m)**
Measure the financial impact of marketing strategies and campaigns.
- **Technology and Finance: AI in Financial Analysis (25m)**
Use AI tools to enhance financial forecasting and data-driven decision-making.
- **Human Capital Finance: Valuing Talent (20m)**
Assess the financial worth of employees and teams to support strategic hiring.
- **Case Study: Digital Transformation Finance (30m)**
Follow a company's journey through tech upgrades with financial oversight and outcomes.
- **Environmental Finance: Climate Risk and Opportunity (18m)**
Integrate climate considerations into financial planning for long-term resilience.
- **Cross-Disciplinary Problem-Solving Sessions (40m)**
Work through scenarios that require finance, strategy, and innovation combined.

Advanced Application for C-Suite Decisions

- **Strategic Financial Leadership (25m)**
Develop skills to lead financial strategy across the organization with clarity.
- **Crisis Management and Financial Resilience (30m)**
Prepare for and respond to financial crises using proven tactical approaches.
- **Negotiation from a Financial Perspective (22m)**
Use financial insights to strengthen negotiation outcomes in deals and partnerships.
- **Case Study: Turnaround Strategy for a Distressed Company (35m)**
Analyze how a CEO turned around a failing business using interdisciplinary finance.
- **Global Expansion Financial Planning (28m)**
Plan and execute international growth with financial rigor and risk assessment.
- **Investment Portfolio for Corporate Growth (20m)**
Manage corporate investments to balance risk and return effectively.
- **Financial Communication for Executives (18m)**
Present financial data clearly to boards, stakeholders, and teams.
- **Ethical Decision-Making in Finance (22m)**
Navigate ethical dilemmas with a framework grounded in finance and ethics.
- **Innovation Funding and Venture Finance (25m)**
Finance internal and external innovation projects with strategic oversight.
- **Performance Measurement and KPIs (20m)**
Set and track key performance indicators that align with financial goals.

Implementation and Strategic Next Steps

- **Creating a Personal Financial Leadership Plan (30m)**
Develop a roadmap for applying what you've learned in your executive role.

- **Building a High-Performance Finance Team (25m)**
Recruit, develop, and lead finance professionals for interdisciplinary work.
- **Case Study: Implementing a New Financial System (35m)**
Step-by-step guide to rolling out a finance transformation project.
- **Continuous Learning in Finance (18m)**
Stay updated with resources, trends, and professional development opportunities.
- **Networking and Collaboration for C-Suite Leaders (22m)**
Use your network to enhance financial decision-making and knowledge sharing.
- **Advanced Topics: Blockchain and Finance (28m)**
Explore emerging technologies and their financial implications for the future.
- **Simulation: C-Suite Financial Decision-Making (40m)**
Participate in an interactive simulation to test and refine your skills.
- **Review and Reflection on Key Learnings (15m)**
Consolidate the course material with guided reflection exercises.
- **Next Steps: From Learning to Leading (20m)**
Outline actionable steps to integrate interdisciplinary finance into your leadership.
- **Q&A Session with Industry Experts (30m)**
Hear from finance leaders and ask your questions in a live session.
- **Final Project: Develop a Financial Strategy (45m)**
Apply all concepts to create a comprehensive financial plan for a hypothetical company.
- **Course Conclusion and Future Outlook (10m)**
Summarize the journey and look ahead to the evolving finance landscape.

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