

Typography for Designers & Developers

Improve Your UI/UX Skills with Font Pairing, Web, and App Typography for Professional Projects

[Web & Mobile Design](#) Instructor: Rebecca Thornton • 5 sections • 50 lessons • 13.50h total

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About this course

Many designers and developers overlook typography, leading to designs that look unprofessional. Without a solid grasp of font pairing, responsive typography, and vertical rhythm, your projects can fall short of the quality expected in today's competitive landscape.

This course covers font pairing for visual harmony, web typography implementation, mobile app typography, and vertical rhythm. You'll learn through video lessons, real-world case studies, and practical exercises to create polished, Dribbble-level designs.

Course curriculum

Introduction to Typography Fundamentals

- **Defining Typefaces and Fonts: The Basics (10m)**
Understand the difference between typefaces and fonts, and why this matters in design projects.
- **Key Typography Terms: Kerning, Leading, and Baseline (12m)**
A guide to the essential terms that control text appearance and readability.
- **Font Classifications: Serif, Sans-Serif, and Display Fonts (15m)**
Explore how different font categories impact mood, readability, and user experience.
- **Typography's Role in User Experience Design (8m)**
Learn how typography influences navigation, comprehension, and overall satisfaction.
- **Reading Patterns and Accessibility in Typography (14m)**
Practical session on designing typography for diverse users, including accessibility standards.
- **Historical Context: Typography in Design Trends (18m)**
See how past typography trends inform current best practices and future directions.
- **Exercise: Identifying Typefaces in Real-World Designs (20m)**
Activity to analyze and critique typography in existing designs for better understanding.

Font Pairing for Visual Harmony

- **Principles of Effective Font Pairing (12m)**
Learn the core rules for combining fonts that create contrast and cohesion.
- **Classic Combinations: Pairing Serif with Sans-Serif (15m)**
Guide to timeless font pairs that work in various design contexts.
- **Using Display and Text Fonts for Hierarchy (18m)**
How to choose and apply fonts for headings and body text effectively.
- **Exploring Variable Fonts for Dynamic Pairing (20m)**
Case study on how variable fonts offer flexibility in modern font pairing.
- **AI-Assisted Font Pairing Tools in 2026 (14m)**
Overview of current AI tools that suggest font combinations based on design goals.
- **Color and Typography: Enhancing Font Pairs (10m)**
Tips for using color to complement and strengthen your font choices.
- **Analyzing Successful Font Pairs from Dribbble (22m)**
Real-world examination of popular design trends and their typography.
- **Common Font Pairing Mistakes and Solutions (16m)**
Problem-solving session to avoid typical errors in font combinations.
- **Workshop: Creating Your Own Font Pairings (25m)**
Project to design and test your own font pairs for a specific project.

Web Typography Implementation

- **Responsive Typography with Relative Units (14m)**
Guide to using rem, em, and vw for scalable text across devices.

- **CSS Typography Properties Deep Dive (18m)**
Master font-size, line-height, letter-spacing, and other CSS properties.
- **Font Loading Strategies for Performance (12m)**
Techniques to optimize web font loading without sacrificing design quality.
- **Accessibility in Web Typography (15m)**
Ensure your web typography meets contrast ratios and readability standards.
- **Using CSS Grid and Flexbox for Typographic Layouts (20m)**
Examples of integrating typography with modern CSS layout systems.
- **Advanced CSS Typography Techniques for 2026 (16m)**
Explore the latest CSS features and how they apply to typography.
- **Building a Responsive Typography System (22m)**
Real-world example of creating a scalable typographic system for a website.
- **Debugging Web Typography Issues (10m)**
Common problems and how to fix them in browser developer tools.

Typography in Mobile App Interfaces

- **Typography Fundamentals for Mobile Screens (12m)**
Adapt core typography principles for smaller, high-resolution displays.
- **iOS Typography Guidelines and Practices (15m)**
Guide to Apple's design standards for text in apps.
- **Android Material Design Typography (18m)**
Implement Google's typography system for consistent Android interfaces.
- **Ensuring Readability Across Screen Sizes (14m)**
Techniques for responsive typography on phones, tablets, and wearables.
- **Touch Targets and Typographic Spacing (10m)**
How to design text that is easy to tap and read on touch devices.
- **Dynamic Type Scaling for Accessibility (16m)**
Implement features that allow users to adjust text size for better access.
- **Cross-Platform Typography: iOS vs Android (20m)**
Case study comparing and reconciling typography differences between platforms.
- **Emerging App Design Standards in 2026 (12m)**
Overview of new typography trends and tools in mobile app design.
- **Using Variable Fonts in Mobile Apps (18m)**
How variable fonts can enhance flexibility and performance in apps.
- **Redesigning an App's Typography for Better UX (22m)**
Case study on improving an existing app's text design.
- **Exercise: Designing a Mobile App Typography System (25m)**
Project to create a complete typographic system for an app.
- **Testing Typography Across Devices (14m)**
Methods for testing text readability and consistency in apps.

Vertical Rhythm & Advanced Layout Systems

- **Introduction to Vertical Rhythm (10m)**
Learn the concept of vertical rhythm and why it matters in design.
- **Establishing a Baseline Grid (15m)**
Guide to setting up a consistent baseline for text and elements.
- **Spacing and Margins for Typographic Harmony (12m)**
How to use margins and padding to create balanced, readable layouts.
- **Aligning Typography with Grid Systems (18m)**
Integrate text with column grids for structured, professional designs.
- **Responsive Vertical Rhythm for Different Devices (14m)**
Adapt vertical rhythm to work on screens of all sizes.
- **Using CSS Custom Properties for Rhythm Management (16m)**
Practical session on managing spacing variables with modern CSS.
- **Integrating Typography with CSS Frameworks (20m)**
How to use Bootstrap, Tailwind, or others with typographic systems.
- **Advanced Layouts: Asymmetric Typography (22m)**
Case study on breaking grid rules creatively while maintaining rhythm.
- **Vertical Rhythm in Design Tools: Figma and Adobe XD (14m)**
Use design software to plan and prototype typographic layouts.
- **Achieving Dribbble-Level Vertical Rhythm (18m)**
Examples of high-quality vertical rhythm in popular designs.
- **Common Pitfalls in Vertical Rhythm (12m)**
Problem-solving session to avoid and fix typical spacing issues.
- **Building a Complete Typographic Layout System (25m)**
Project to create a full system from scratch.
- **Future Trends in Typographic Layouts (10m)**
Explore upcoming technologies and methods in layout design.
- **Final Project: Applying All Concepts (30m)**
Comprehensive design challenge to use everything learned in the course.

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